



An examination of the nature of unsuccessful M&A as illustrated by the attempted BMW AG and Rover Ltd. acquisition

By Sebastian Meyer

GRIN Verlag Sep 2007, 2007. Taschenbuch. Book Condition: Neu. 210x148x3 mm. This item is printed on demand - Print on Demand Neuware - Bachelor Thesis from the year 2004 in the subject Business economics - Business Management, Corporate Governance, grade: 2,0, Anglia Ruskin University (Ashcroft Business School), 51 entries in the bibliography, language: English, abstract: It is the aim of the present dissertation to identify and evaluate reasons, which led M&A fail in order to develop a strategy to design such processes more secure. The well-known liaison between BMW and Rover will be used as an example for failing M&A and will accompany this dissertation. After a brief introduction, containing definitions, a historical overview and motives and objectives of M&A this work provides an investigation of both Due Diligence and Post-Merger-Integration. Additionally, the author will clarify the way of data collection, the objectives and the design of his research in a Methodology chapter. Subsequent to the Methodology, a chapter discussing the author's findings of the Due Diligence and the Post-Merger-Integration concerning BMW and Rover will follow. The last point of the present dissertation is a chapter containing Conclusions and Recommendations in which the author provides his point of view...



READ ONLINE
[7.01 MB]

Reviews

It becomes an awesome ebook which i have ever go through. it was writtern quite perfectly and valuable. You will like just how the writer write this ebook.

-- **Kane O'Reilly**

A must buy book if you need to adding benefit. It is actually writter in basic phrases and not confusing. I found out this book from my i and dad suggested this pdf to find out.

-- **Shany Zemplak**

Relevant eBooks



Psychologisches Testverfahren

Reference Series Books LLC Nov 2011, 2011. Taschenbuch. Book Condition: Neu. 249x191x7 mm. This item is printed on demand - Print on Demand Neuware - Quelle: Wikipedia. Seiten: 100. Kapitel: Myers-Briggs-Typindikator, Keirsey Temperament Sorter, DISG, Eignungstest für das Medizinstudium, Adult Attachment Interview,...



Programming in D

Ali Cehreli Dez 2015, 2015. Buch. Book Condition: Neu. 264x182x53 mm. This item is printed on demand - Print on Demand Neuware - The main aim of this book is to teach D to readers who are new to computer programming. Although...



Primary language of primary school level evaluation: primary language happy reading (grade 6)(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2012-07-01 Pages: 92 Publisher: Tibet People's Publishing House basic information about the title: the primary school level evaluation...



The Java Tutorial (3rd Edition)

Pearson Education, 2001. Softcover. Book Condition: Neu. Gebraucht - Sehr gut Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - Praise for "The Java' Tutorial, Second Edition" includes: "This book stands above the rest because it has..."



The First Epistle of H. N. a Crying-Voyce of the Holye Spirit of Loue. Translated Out of Base-Almayne Into English. (1574)

Eebo Editions, Proquest, United States, 2010. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****.EARLY HISTORY OF RELIGION. Imagine holding history in your hands. Now you can. Digitally preserved and previously accessible...



Have You Locked the Castle Gate?

Addison-Wesley Professional. Softcover. Book Condition: Neu. Gebraucht - Sehr gut Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - Is your computer safe Could an intruder sneak in and steal your information, or plant a virus Have...